



CSIA/ESICA

2011 Annual Fall Conference

September 15-18, 2011

The Greenbrier, White Sulphur Spring, West Virginia

2011 Fall Conference Schedule

THURSDAY, SEPTEMBER 15, 2011

- 1:00 - 5:30 PM Registration Begins (*Upper Lobby Alcove*)
2:00 - 5:00 PM ESICA Board Meeting (*Buchanan Room*) & CSIA Board Meeting (*Wilson Room*)
5:30 - 7:00 PM **Associates Reception & Mesothelioma Fundraiser** (*Spring Room and Terrace*)

FRIDAY, SEPTEMBER 16, 2011

- 7:00 AM Registration Begins (*Chesapeake Room Foyer*)
7:00 AM - 9:00 AM **Attendee Breakfast Begins** (*Chesapeake Room*)
8:00 AM - 8:15 AM **President's Welcome and Introductions** (*Chesapeake Room*)
8:15 AM - 8:45 AM **Short History about The Greenbrier Property** presented by the On-Site Historian
8:45 AM - 11:45 AM **Keynote Speaker - Dr. Jeff Thompson, PEAK Learning**
12:30 PM **Golf & Box Lunch** (*Meadows Course*) **Shotgun Start at 1:00 PM**
Shuttle pick-up every 10 minutes at North Entrance
12:30 pm **Off-Road Driving School & Box Lunch** (*Meet at Kate's Mountain Outfitters Shop in the North Entrance Corridor*) **Group departs at 1:00 PM**
7:00 PM - 8:00 PM **Cocktails and Hors d'oeuvres with Falconry Demonstration** (*Colonial Lounge & Terrace*) -
Resort Casual Dress

SATURDAY, SEPTEMBER 17, 2011

- 7:30 AM **Breakfast** (*Chesapeake Room*)
8:00 AM - 9:30 AM **NIA and Foundation Update** (*Chesapeake Room*)
Presented by: Michele M. Jones, NIA Executive Vice President/CEO, and Alec Rexroat, NIA President
9:30 AM Break
10:00 AM **Break-out Meetings - Contractors** (*McKinley Room*), **Associates** (*Filmore Van Buren Room*),
Distributor/Fabricators (*Convention Center Sitting Area*)
Afternoon Free
11:30 AM - 1:00 PM **Bunker Tour** (Meet at the Trellis Lobby near the Lobby Bar)
This tour is only available for guests 10 years of age and older
2:00 - 5:30 PM **Guest Program** - Private Guided Historical Tour of Lewisburg and Shopping Excursion
(*Shuttle pick-up at North Entrance at 1:45 PM*)
7:00 PM **Farewell Dinner** (*Golf Club Front Porch and Champions Room at the Golf Club*) - Resort Casual Dress
Golf Awards & CSIA Scholarship (*Shuttle pick-up at North Entrance at 6:45 PM*)
Short History about the Golf Club and it's Famous Guests presented by the Golf Pro, Hill Herrick
Entertainment to Follow

SUNDAY, SEPTEMBER 18, 2011

- 8:00 AM Board of Directors' Continental Breakfast (*Van Buren Room Foyer*)
8:00 AM ESICA Board Meeting (*Fillmore Room*) & CSIA Board Meeting (*Van Buren Room*)
9:00 AM Joint Board Meeting (*Van Buren Room*)

Events listed in BLUE are Open to ALL Registered Attendees and their Guests and is included in the Registration Fee.

*Complimentary Afternoon Tea and Sweets are offered every day in the Upper Lobby from 4:15 - 5:00 pm!
A Complimentary Champagne Toast and Live Music is offered every evening in the Casino at 10:00 pm!*

Program Highlights

THE GREENBRIER!

The Greenbrier is an award-winning resort located in White Sulphur Springs, West Virginia. As a National Historic landmark, The Greenbrier Resort's classic architecture, exquisite interior design, carefully sculpted landscape, impeccable service and outstanding amenities have hosted distinguished guests from around the world since 1778. Today, The Greenbrier invites a new generation to come out and play. Enjoy relaxing pastimes or set out on an amazing adventure together. You'll find endless possibilities at The Greenbrier. Surrounded by the wondrous Allegheny Mountains, The Greenbrier offers exclusive services and amenities such as championship golf, fine dining, more than 50 activities, designer boutiques, 40,000 square foot world-class spa and a 103,000 square foot gaming and entertainment venue. Explore your personal 6,500 acre playground and discover an unparalleled selection of luxury leisure pursuits and outdoor adventures designed to satisfy and stimulate your widest range of interests.



For Reservations, call 1-800-624-6070. Just mention our Group, Central States Insulation Association or Eastern States Insulation Contractors Association to receive the special room rate of \$175.00 per night. Make sure you reserve your rooms before **August 1st** to ensure availability and price.

GOLF OUTING:

The Meadows - This true championship course was recently updated by golf course architect, Bob Cupp and features the longest hole of the three Greenbrier courses, the 569-yard, par 5, 14th hole. The Meadows also offers the best photographic opportunities with its beautiful panoramic views of the surrounding mountains.



GUEST PROGRAM:

Spouses and guests are invited on a guided tour of Historic Lewisburg. Set amid the Allegheny Mountains, in an area rich in history and natural beauty, Lewisburg beckons to the traveler seeking something other than patented tourist attractions. We are the 221-year-old town with many 18th and 19th-century buildings, where the steeple clock still tolls the hour and the church bells ring out on Sunday mornings. Old structures, converted to new purposes, are still in use, and antebellum homes (often remaining in the same families for generations) are still occupied. There is a comfortable relationship between past and present, and the town has followed a pattern of natural continuity and vitality rather than one of contrived restoration. In 1978, a 236-acre area in the heart of Lewisburg was designated a National Register Historic District.



BUNKER TOUR:

The secret is out! The declassified Bunker at The Greenbrier is a must-see experience that takes you behind the scenes and walks you through a fascinating period in the resort's history. Carved deep into the mountainside beneath the West Virginia Wing is an emergency Cold War fallout shelter. Once a top secret U.S. government relocation facility for Congress, The Greenbrier Bunker is now open to anyone interested in

reliving a legendary piece of The Greenbrier history. The CSIA/ESICA Bunker tour will provide a unique and in-depth look behind the hidden doors and let you explore an aspect of The Greenbrier that no other resort can claim.



FEATURED SPEAKERS:

Dr. Thompson is co-director of the Global Resilience Institute, a research consortium in 21 countries dedicated to the exploration, expansion, and advancement of the science of human endeavor. Dr. Thompson is a sought-after coach, consultant, speaker, and teacher by change-minded individuals and groups representing organizations from around the world — leading to substantial international acclaim. Harvard Business School has selected PEAK Learning, Inc., as the creators of the global best practice in assessing and strengthening human resilience. CNN, CNBC, Asia 21, The Wall Street Journal, Inc., Investor's Business Daily, Executive Excellence, and The Oprah Winfrey Show are just some of the media that have trumpeted the vital role AQ plays in equipping people and their organizations to thrive in turbulent times. Dr. Thompson holds degrees in Communication and Counseling / Psychology, as well as a Doctorate in Leadership and Policy Studies from Arizona State University. He is on the faculty for the Institute for Management Studies, teaches graduate courses at Cal Poly State University and is a past board member of Creative Mediation (a nonprofit organization which encourages alternative approaches for dispute resolution).



"Every person on earth should apply these principles. The PEAK team has found the missing ingredient for improving and succeeding in the workplace and at home. I will live by their wisdom and teach it to my children."
—Neil Campbell, Principal Hardware Engineer, Microsoft Corporation

"... the finest, most practical, and most original presentations, programs, and coaching I have ever experienced."
—Chris Powell, EVP, Human Resources, Scripps Networks Interactive, Inc.

This is a CAN'T MISS event for ALL ATTENDEES, SPOUSES, AND GUESTS!!!

NIA Executive Vice President/CEO, Michele Jones (left), along with current NIA President, Alec Rexroat (below), will be presenting an overview of NIA's current programs and legislative activities. This exciting and educational update will inform attendees on their efforts as well as the association's overall structure and process to help grow our industry. In addition, plans are underway for the 2012 Annual Convention being held April 18 - 21, at the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch, Scottsdale, AZ. As this is our industry's premier event, you'll learn more about the educational and networking opportunities available to you.



OFF-ROAD DRIVING:

CSIA / ESICA guests have the opportunity to get behind the wheel of a luxury SUV and put the vehicle through its paces on a specially designed, off-road course along a 6,500-acre mountain estate. Learn the basic skills of off-road driving and an introduction to an off-road driving experience as well as more advanced techniques. Minimum age requirement is 16 years; guests under 18 must be accompanied by an adult. Advance registration is required.



ADDITIONAL "DON'T MISS" GREENBRIER EXPERIENCES:

GAMING - The elegant guests-only Tavern Casino opened October 2009. Discreetly located below Prime 44 West, the facility is another of The Greenbrier's 50+ guest amenities. The Casino offers elegant, Monte Carlo-style gaming, as well as new retail and dining areas. The Casino Club is also home to the newest tradition at The Greenbrier: a complimentary nightly (10pm) champagne toast featuring a signature dance choreographed to The Greenbrier Waltz and Live Music..

AFTERNOON TEA - Complimentary afternoon tea and sweets are offered every day in the Upper Lobby from 4:15 - 5:00 pm.

COMPLIMENTARY NIGHTLY GREENBRIER THEATRE MOVIES - For the enjoyment of Greenbrier guests, Hollywood blockbusters are shown nightly in The Greenbrier's 300-seat theatre

COMPLIMENTARY INTERIOR TOUR - The Greenbrier's elegant architecture and renowned interior design are the subjects of our historic guided tours. This activity focuses mainly on our lobby areas, highlighting the notable works and antiques that grace the resort's interior. Tours take place at 10:30 a.m. Wednesday, Friday and Sunday.

THE SPA AND SALON - The Greenbrier is a West Virginia luxury spa resort that offers a vast variety of services that will bring you relaxation and comfort. Designed to rejuvenate your senses in a soothing atmosphere, the pleasures of our 40,000 square foot spa are yours to savor in an elegant, easy-does-it setting. Many of the treatments still use the sulphur waters, which can also be found in our therapeutic baths. Our rich sulphur spring water, minerals, oils, and other gifts of nature indigenous to the area comprise the essence of The Greenbrier spa experience, which has been honored with awards from some of the world's most discriminating judges.

THE ADVENTURE ZONE CHILDREN'S PROGRAM - All children ages 3-12 are invited to enjoy a fun-filled half or full day program in the Adventure Zone. Evening programs are also available. See the concierge for details and pricing. (Children attending program must be toilet-trained.)

Also available at the Greenbrier: Bowling, Croquet, Fishing, Fitness Center, Fitness Classes, The Greenbrier Golf Academy, Mountain Biking, Hiking, Kayak Trips, Bike Rentals, Climbing Clinics, Trap, Skeet, and Sporting Clays, Horseback Riding, Tennis, Carriage Rides and more!

SHOPPING

The Art Colony Shops

The Candy Maker

The Carleton Varney Gift Gallery

Christmas Shop at the Depot*

Crepe Myrtle Bags & Beads

Fizzy's Land of Oz

Gillespie's Flowers & Productions, Inc.

The Garden Gallery

Golf Pro Shop at the Golf Club*

Greenbrier Ave. Jewelry

Greenbrier Ave. Men's

Greenbrier Ave. Women's II

The Greenbrier Classic Shop

The Greenbrier Gourmet Shop

Greenbrier Mysteries

Greenbrier Outfitters*

Greenbrier Photography Studio

The Greenbrier Shoppe & Newsstand

The Gun Club Shop

The Jeweler

Kate's Mountain Outfitters (Orvis)

My Sister's Circus

Perfect Image

Ralph Lauren

Salon Vivace

Bellissima

Spa & Swim Shop

The Tennis Shop at the Tennis Club*

Wickets

Yarid's

**Complimentary transportation is available from the Main Entrance.*

DINNER RESERVATIONS

ARE RECCOMENDED!!

When you're ready to have a culinary adventure, select any of The Greenbrier's world-class restaurants and lounges.

- **The Main Dining Room***
(Jacket & tie required after 7pm)
- **The Forum****
- **Lobby Bar**
- **Rhododendron Cafe (seasonal)**
- **Prime 44 West***
(Jacket required after 7pm)
- **Casino Club at The Greenbrier**
(Jacket required after 7pm)
- **Draper's**
- **Cafe Carleton**
- **In-Fusion**
(Jacket required after 7pm)
- **Twelve Oaks**
(Jacket required after 7pm)
- **Greenbrier Royale**
(Jacket required after 7pm)
- **Sam Snead's ****
- **Slammin Sammy's**
- **Tree Tops Cafe**

*Reservations Required

**Reservations Strongly Recommended

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September 15th - 18th, 2011

The Greenbrier, White Sulphur Springs, WV

REGISTRATION AND SPONSOR FORM

Fill out the form below or go to:

www.csiaonline.org or www.esica.org to register securely online!

Name: _____ Badge Name: _____
Spouse/Guest Name: _____ Badge Name: _____
Company: _____
Company Address: _____
City: _____ ST: _____ ZIP: _____
Phone: _____ Fax: _____
Email: _____

Fees:	Please Circle	by 8/24	after 8/24
Contractor Member		\$600.00	\$650.00
Contractor Member & Guest		\$750.00	\$800.00
Associate Member		\$700.00	\$750.00
Associate Member & Guest		\$850.00	\$900.00
Distrib./Fabricator Member		\$700.00	\$750.00
Dis./Fab. Member & Guest		\$850.00	\$900.00
Non-Members Contractor		\$750.00	\$800.00
Non-Members Assoc/Dis/Fab		\$1000.00	\$1050.00
Conference Sponsorship		\$400.00	\$400.00

Credit (for an Associate or Distributor Fabricator who sponsors this conference)
\$(100.00) \$(100.00)
Total Registration: \$ _____ \$ _____

Golf Registration \$185.00 x _____ = _____
Handicap _____ Guest Handicap _____

Off-Road Driving Registration \$175.00 x _____ = _____
Guided Historic Lewisburg Tour \$45.00 x _____ = _____
Bunker Tour with private guide \$30.00 x _____ = _____

Total Due: \$ _____

Payment Information:

Make checks payable to ESICA or CSIA or pay by Visa, MasterCard or American Express.

Credit Card _____ Exp. Date _____

Signature _____ Billing Zip _____

Please Return Registration and Sponsor Forms To:



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Dayton, Ohio 45414
(888) 294-0084
(937) 278-0317 Fax
www.csiaonline.org



ESICA - 123 South Street, Suite 112
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www.esica.org

For Room Reservations, call 1-800-624-6070. Just mention our Group, Central States Insulation Association or Eastern States Insulation Contractors Association to receive the special room rate of \$175.00 per night. Make sure you reserve your rooms before August 1st to ensure availability and price.